



COMPLETELY INTEGRATED, SIMPLE TO USE

SHOWROOM | CUSTOMER RELATIONSHIP | LEAD MANAGEMENT SYSTEM

NEW **OVERDRIVE** FEATURES

HIGHER GEAR EZDESK

- Rates + Residuals + Incentives
- Multi-payment calculator
- REAL-TIME DMS integration

HIGHER GEAR TRADE

- Trade appraisal
- Vehicle bookout
- Market analysis

HIGHER GEAR WEBSITES

- Websites
- Inventory manager
- Simple to add vehicles to your website

HIGHER GEAR CALL CENTER – VIRTUAL BDC

- Multi-language support
- Real-time notifications
- Call campaigns from data mining showroom, service, Internet leads, phone ups, missed appt, CSI

HIGHER GEAR SMART RESPONDERS

- Pricing up/down per model
- Links to certified used
- Links to research center
- Links to website
- Model specific

HIGHER GEAR DMS AUTO RECAP

- Captures deal history into CRM
- Use with equity calculator
- R&R, ADP and Arkona

HIGHER GEAR MOBILE APPLICATION

- SMART phone integration
- Mobile app

HIGHER GEAR CALL TRACKING

- Public domain numbers
- CRM integration

EVERYTHING IN ONE SYSTEM

We would appreciate the opportunity to demonstrate what our dealers are so enthusiastic about—you have to see it to believe it.

Call us TODAY for a side-by-side comparison with your current vendor and use The Higher Gear challenge to take your store into OVERDRIVE!



NO CONTRACT: Month-to-Month

"We will earn your trust and business—every month!"

—Robert C. Gruen, President

1.888.695.4278

sales@highergear.com
www.highergear.com

